



IET第十三届全球英语演讲竞赛 PATW 2018

宣传材料

www.theiet.org/patw

<http://patw.events.theiet.org.cn/>



PATW2018宣传页电子版 (210*85)

PATW2018海报电子版 (570*840)



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Present Around the World (PATW) 第十三届IET全球英语演讲竞赛**正式启动**

PATW由IET英国工程技术学会主办，是**工程技术领域**的规格最高、最具影响力的**国际赛事**。它为理工青年打造了一个国际演讲的舞台，让参赛选手展现自我、成就梦想。

比赛日历

校园赛/初赛	2018年3月-5月	各赛区
中国区决赛	2018年6月	成 都
亚太决赛	2018年8月	新加坡
全球决赛	2018年11月	伦 敦

选手参赛获益

- 获取国际赛事经历，提升个人形象
- 提升英语沟通交流能力，培养增进自信心
- 提升登台演讲能力、表达能力
- 提升英语综合运动水平
- 结识不同地区、国家的小伙伴
- 获得丰厚奖金

	中国区决赛	亚太区决赛	全球决赛
第一名	3000 元人民币	400 英镑	1000 英镑
第二名	2000 元人民币	300 英镑	500 英镑

最佳科研创新奖 Best Research Innovation Award

2018年PATW中国区决赛将特别增设Best Research Innovation Award奖项，用以鼓励青年工程技术人员在科研上的创新想法并将其形成论文。论文经IET旗下开放期刊The Journal of Engineering审核录用后，IET将资助获奖者免费发表。

The Journal of Engineering是IET的开放获取旗舰刊物。论文发表后可以进入IET Inspect, EI Compendex, Emerging Sources Citation Index (ESCI)检索。论文发表费用1150美元，IET将为获奖者免除此项费用。

为什么要参加PATW? 你将收获什么? 扫描右侧二维码，让小伙伴们来告诉你答案：
2017年全球决赛5位选手，中国区决赛的23位选手，2014年全球决赛冠军将分享他们的经历和心得。

<http://patw.events.theiet.org.cn/>



PATW

The Institution of Engineering and Technology (IET) is working to engineer a better world. We inspire, inform and influence the global engineering community, supporting technology innovation to meet the needs of society. The Institution of Engineering and Technology is registered as a Charity in England and Wales (No. 211014) and Scotland (No. SC038698).



2018各赛区举办PATW初赛步骤指南



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PRESENT AROUND
THE WORLD

2017/18

赛区组织 PATW初赛的步骤

决定举办 PATW初赛

制订组织计划

- 联系IET中国获得宣传页，宣传海报
- 联系IET中国获得宣传视频、图片、资料
- 确定比赛日期，告知IET中国

确认PATW校园赛

- 在校园、研究所、公司内进行宣传
- 选手报名
- 邀请裁判
- 确认比赛场地
- 考虑其他后勤辅助事项

PATW 比赛日

- 比赛场地布置
- 举办PATW比赛
- 拍摄现场照片，或视频
- 在微博微信等社交媒体上进行宣传报道

PATW赛后

- 发送感谢信给裁判和选手
- 在线填写比赛信息表，将比赛结果发送给IET中国
- 冠军填写个人信息表，IET中国将安排初赛冠军参加中国区决赛
- 将比赛照片、视频、新闻发送给IET中国
- IET中国在官网发布比赛新闻报道

更多信息
请登录PATW中国官网
patw.events.theiet.org.cn/

mzhang@theiet.org; jzhu@theiet.org

e.weibo.com/ietchina

IET_China

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英文比赛信息图表 Infographic PATW



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2017/18

The IET's Present Around the World Competition

PATW is the IET's global competition for Young Professionals and Students within engineering to develop and showcase their presentation skills

- ✓ Enhance your knowledge
- ✓ Develop your skills
- ✓ Increase your profile
- ✓ Open doors for your career

You have to be **18-30** years of age to enter

The presentation should last **10 minutes**

Judging is based on the presenter's presentation skills (70%) and its technical content (30%).

Dates for early rounds

Preliminary/Local Network rounds: September 2017 - May 2018
National (Arenal) competition: April 2018 - June 2018
Regional competitions: July 2018 - August 2018

Open to IET members and non-members

2015/16 Winner

Sean Lubner, USA

Prizes

Preliminary rounds: Certificates for the winner & runner-up.
Local Network (UK) competition: £150 for winner £100 for runner-up.
Certificates for the winner & runner-up.
National (Arenal) competition: £300 for winner £200 for runner-up.
Certificates for the winner & runner-up.
Regional competition: £400 for winner £300 for runner-up.
Certificates for the winner & runner-up.

The 2017/18 Global Final

Date: November 2017 (TBC) Location: London Prizes: £1,000 for winner £500 for runner-up.
Certificates for the winner, runner-up and finalists, international travel to the Global Final.

Where did PATW competitions take place in 2015/16?

For more information and to find your nearest competition:

www.theiet.org/patw

patw@theiet.org

[IET Young Professionals](#)

www.theiet.org/patw-faq

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英文举办比赛步骤指南 Organiser Infographic PATW



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2017/18

The Steps to Hosting a PATW

Deciding to host a Local Network PATW

- ✓ Pick a Date
- ✓ Contact us at patw@theiet.org and inform us of the time and location
- ✓ Allocate your budget

Planning a LN PATW

- ✓ Create your promotional material using the marketing toolkit or order a PATW Box from patw@theiet.org
- ✓ Advertise to post secondary institutions and your local LN
- ✓ Engage Judges
- ✓ Book venue
- ✓ Order food

Confirming a LN PATW

- ✓ Re-send all information to judges and participants
- ✓ Confirm participants, if over 8 consider planning two rounds
- ✓ Confirm judges, venue, and food -1 week before event

Day of PATW


- ✓ Set up venue
- ✓ Run PATW
- ✓ Share swag and IET literature
- ✓ Elect winners and get their information for prizes and social media


Following LN PATW


- ✓ Send thank you email to judges and participants
- ✓ Send event information and results to patw@theiet.org
- ✓ Follow up to ensure winner received prize
- ✓ Send the information on the regional event to the winner
- ✓ Advertise winner on Social Media
- ✓ Coach winner before the regional event and answer questions they may have


**For more information
and to find your nearest competition:**

www.theiet.org/patw


 patw@theiet.org

 IET Young Professionals

 www.theiet.org/patw-faq



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2018PATW中文邀请函（各初赛赛区）

第十三届IET全球英语演讲竞赛邀请函

各理工院校：

IET全球英语演讲竞赛（Present Around the World，以下简称PATW）是由IET英国工程技术学会主办的国际性演讲比赛，每年一届，在中国境内已经成功举办了十二届，吸引了包括清华大学、浙江大学等在内的近30家院校，3600多名选手参加，万名观众观看了比赛。

PATW的宗旨是让工程技术领域的学生、青年专业人士登上国际演讲的舞台，与全球参赛选手同台竞技，展现自我，提高登台演讲能力、英语综合运用水平，以及表达能力。参赛者在不同阶段都有机会赢得奖金和礼品，个人奖金最高可达1000英镑；并有机会到亚太国家/地区，以及英国参加比赛。

作为工程技术领域的规格最高、最具影响力的国际赛事，该活动得到了英国驻华使馆、国家相关部委、企事业单位、新闻媒体等社会各界的广泛关注和大力支持。

一、IET简介

IET英国工程技术学会（The Institution of Engineering and Technology，以下简称IET）是工程技术领域的全球顶级专业学术学会，其前身是创建于1871年的IEE（英国电气工程师学会）。2006年3月，英国电气工程师学会IEE和英国企业工程师学会（IIE）合并，更名为英国工程技术学会（IET）。在一百四十多年的历史中，IET对人类的科技进步做出了巨大的贡献，会员中涌现了大量的优秀人物，例如2009年诺贝尔物理奖获得者高锟先生。



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EN 2018 PATW Invitation Letter



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Invitation Letter

13th IET Present Around the World Competition (PATW)

Dear Universities, Institutions, Companies,

We sincerely invite you to join in 13th IET Present Around the World Competition (PATW).

PATW is the IET's global presentation competition for students, recent graduates, apprentices and young professionals aged 18 to 30 to develop and showcase their presentation skill.

In the past 12 years, PATW held annually to attract nearly 30 universities, institutions, and 3600 competitors to participant, turning to be a high-profile, most influential competition in young professional engineering community.

◆ About The IET

The IET is one of the world's largest engineering institutions with over 168,000 members in 150 countries. It is also the most multidisciplinary – to reflect the increasingly diverse nature of engineering in the 21st century.

The IET is working to engineer a better world by inspiring, informing and influencing our members, engineers and technicians, and all those who are touched by, or touch, the work of engineers.



◆ About PATW

PATW is a well-established competition with several heats designed to encourage young engineers and technicians, to develop their presentation skills in this fun and friendly environment. Being able to communicate in a confident and efficient manner are essential skills to help the speaker reach both personal and career goals.





历届PATW中国赛区、亚太赛区、全球赛区照片



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2017年PATW全球宣传片



腾讯视频
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2017年中国区决赛23位选手参赛感言



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2017年中国区决赛评判标准解密 介绍IET全球英语演讲比赛



优酷视频
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2017年中国区决赛宣传短片



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 **The University of
Nottingham**
UNITED KINGDOM · CHINA · MALAYSIA

presents

**PRESENT AROUND THE WORLD
COMPETITION 2017**

China National Final



2017年全球赛5名选手演讲视频



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2017年全球赛冠军Shubham Saraff演讲视频



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2017年亚太赛冠军Rovik Oslen演讲视频



腾讯视频
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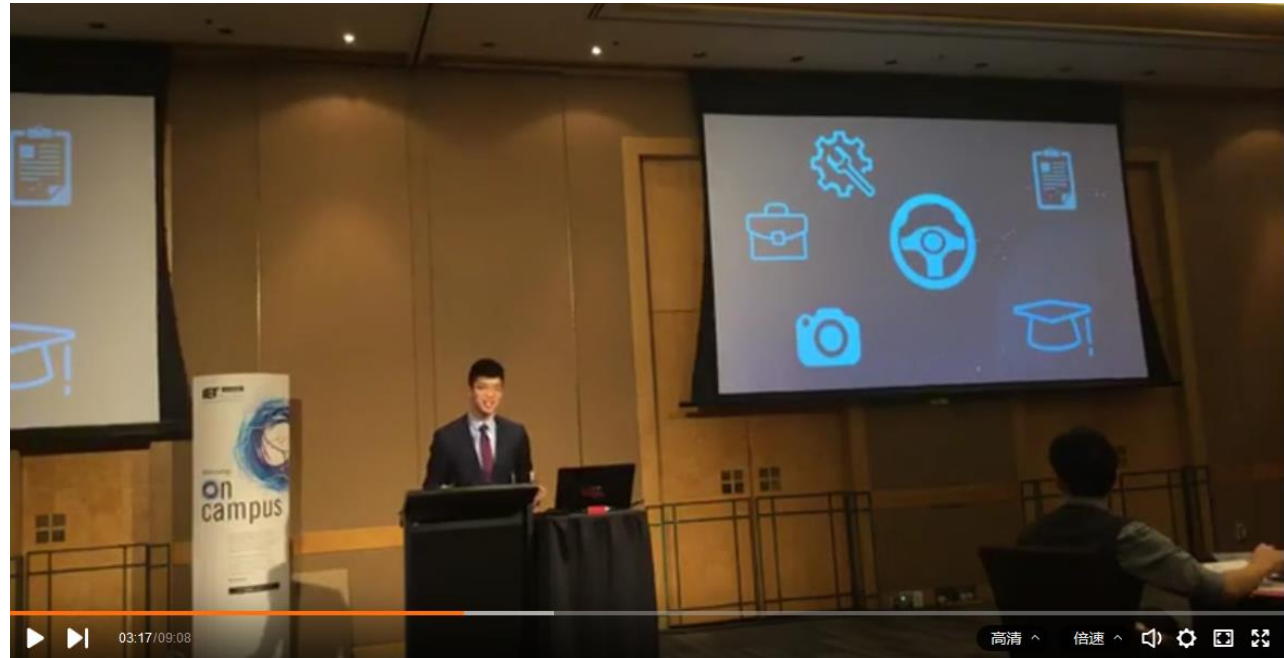
<http://patw.events.theiet.org.cn/>



2017年亚太赛，来自中国区冠军魏来演讲视频



腾讯视频
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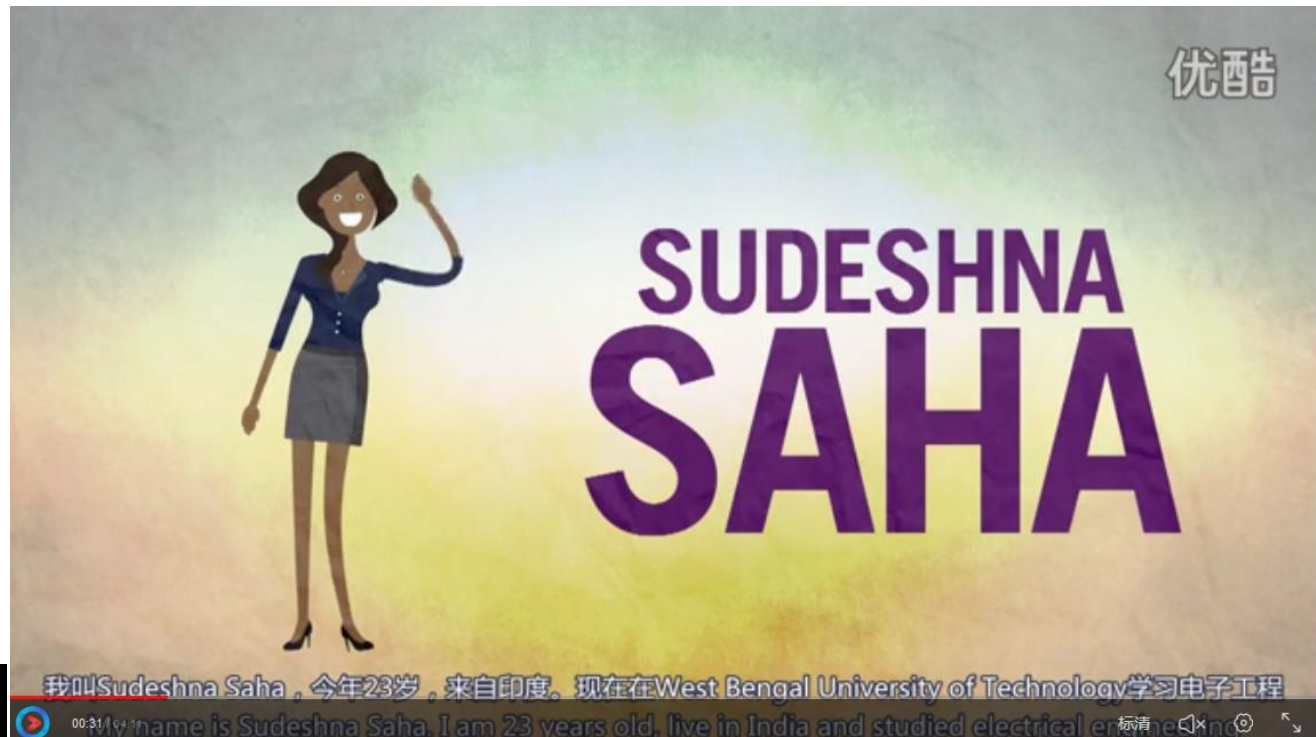
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2016年全球赛事宣传短片： 为什么要参加PATW？



优酷视频
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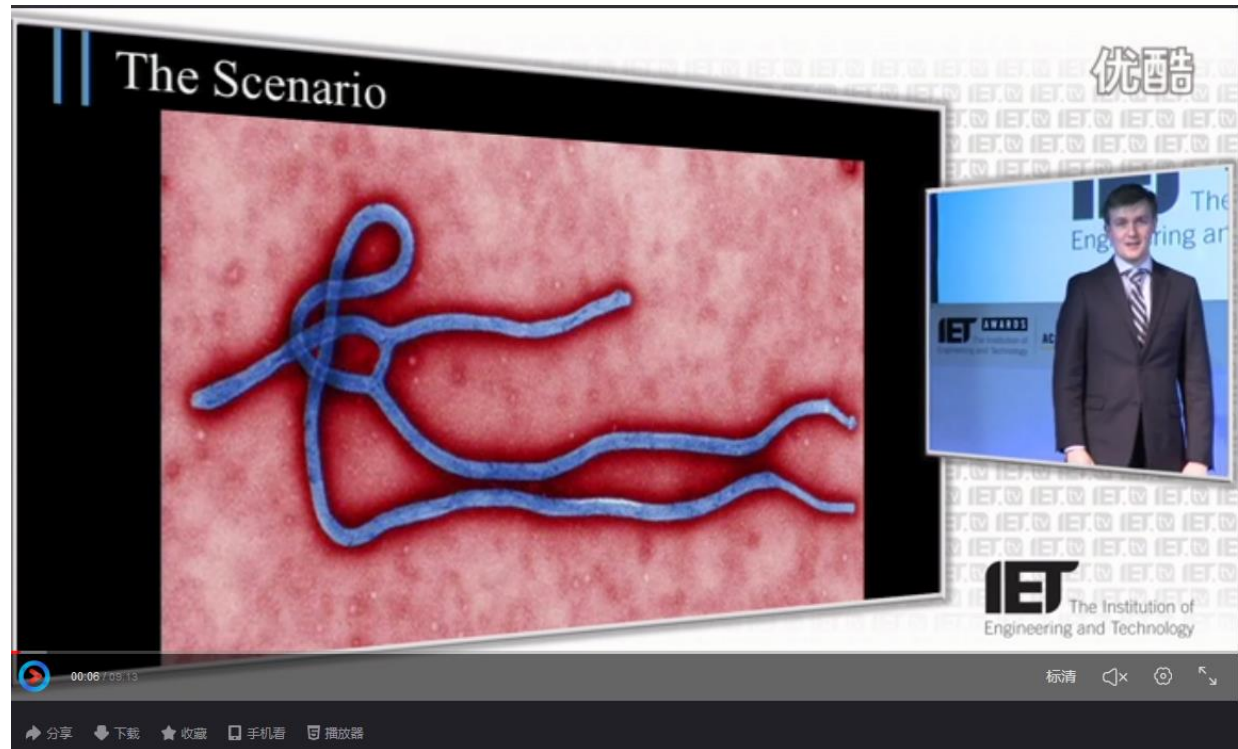


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2015全球总冠军Robert Mayall的演讲



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2015亚太区冠军Peter Ling在全球总决赛的演讲



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2015中国区冠军李抒苒的演讲



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2015年中国区亚军黄兆祺的演讲



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